

Salamander Newsletter February 2025

Welcome to our February Newsletter. January ended with Chinese New Year. To celebrate we have 10% off all Woks, Stir Fry Pans and accessories this month plus the return of Le Creuset's most popular offer 4 for 3 on all mugs and tableware including the extended Coupe range now in all the favourite colours. You can mix and match with the cheapest item free. This month's competition involves a brain teaser – answer the three questions at the end of the newsletter and email them to us and you could win a School of Wok cooking set worth £50 including a Carbon Steel Pre-Seasoned 30cm Wok, Chopsticks & Spatula Gift Set.

Top Five February Offers (While stocks last)

With the support of our suppliers, we have some great offers during February – all while stocks last.

1. **KITCHENAID 125 STAND MIXER RRP £549 OFFER £379 plus free gift until Feb 17**
2. **LE CREUSET MUGS and tableware 4 for 3 Mix and Match, cheapest item free of charge**
3. **SCANPAN - 5 Piece Steamer Set 40% OFF RRP**
4. **STELLAR ECLIPSE and FLOW / INDUCTION 3 PIECE PAN SETS 40% OFF RRP**
5. **Selected CIRCULON A1 Extreme non stick 10% off**

Le Creuset Tableware

Le Creuset are extending the colours available in the Coupe range they launched two years ago to include all our favourites (pictured) as well as the original flint, shell pink, meringue and sea salt. However they have now discontinued their original classic range. We do have some pieces of this left so if you want to top up now is your last chance to do so.



Our Carefully Curated Cookware Emporium!

You may or may not realise that we stock over 4000 different products. Our aim is to choose and source the best possible products in every price range and where possible to find sustainable and reusable products that are designed to last. Last year our customers bought 32, 439 individual items. From next month we will focus on a section of the shop in each newsletter and share details of the most popular products in that section.

The prize for best selling product last year goes to the Kilo Euro Scrubby which is reusable, washable, and doesn't scratch your non stick surfaces.....and at £3.95 a real bargain that is made to last.

Chinese New Year – the Year of the Snake!

To mark Chinese New Year, we are offering 10% off all woks, stir fry pans and accessories. We stock the traditional woks from School of Wok including pre-seasoned woks that are great for use on induction hobs. Jeremy Pang's School of Wok also offer some great stir fry cooking tips including the "Wok Clock" that suggests the order in which to add ingredients to



the pans. You simply put the ingredients on the right section of the clock and add them in order.

Our favourite tip to avoid sauces sticking is to always include some mirin or vinegar, and add some to a shop bought sauce too. Always mix them before adding to the pan. There are lots of other tips and some great recipes to try on their website – follow the link to [Cooking Tips & Oriental Recipes from Jeremy Pang | School of Wok](#)

We also stock a range of nonstick stir fry pans/woks including the Prestige Eco Ceramic Non-Stick stir fry pans; the large Circulon A1 extreme nonstick wok and the new Scanpan naturally non-stick Black Iron Wok pre-seasoned pan.

Valentines Day February 14th

As ever we have some great gift ideas from a favourite mug which you could fill with chocolates, to gift packs of glasses or a cocktail set. The CoCoatiser will make that perfect hot chocolate from chunks of your favourite chocolate (add a drop of your favourite liquor!). And if you're cooking then we have the pans and gadgets you will need.

New In

Ulster Weavers have some lovely retro and quirky designs this year. We chose these that feature Best in Show, Connie the Cow and Boho Floral to add to our Apron collection and there are more new designs in tea towels and oven gloves too.



Spring Events

Our first event for Spring is the return of Maggie the Seaside Baker (and ex Great British Bake Off Contestant). She will join us at 3pm on Sunday 16 March focusing on bread making. Tickets are £10pp or £15 for 2. Click here, telephone or call in to reserve your place. We will include details of our April Events during Discover Wimborne month in the next Newsletter.

Product of the month



Scanpan TO GO travel cups. These stylish leak proof mugs for hot or cold drinks have an innovative push down top that enables you to drink from anywhere on the rim. Just push again to raise the top and lock the cup. , double walled for condensation free exteriors and keep your drink hot for several hours if the top is locked. BPA free and 18/8 food grade stainless steel.

Prize Draw

The January Surprise bundle that includes products donated by some of our favourite suppliers was won by Di Trott.

We have also drawn out a winner from our Loyalty Card users who have claimed their £5 back and popped the completed cards in the jar. Peter Bailey wins a £10 gift voucher.

This month we are setting you a little quiz - answers are all in the newsletter. Click here to email answers to the three quiz questions below and we will select one of the correct answers at random.



The prize is a School of Wok set including **Carbon Steel Pre-Seasoned 30cm Wok, Chopsticks & Spatula Gift Set** which we will draw at 5pm on Friday 14 February.

- 1. How many products does Salamander Stock?**
- 2. Who is the famous chef at the School of Wok?**
- 3. What was Salamander's bestselling product last year?**

We thank you for your support of Salamander Cookshop which we hope has at least something for everyone who enjoys cooking, wants to cook more, wants to cook something different or knows someone who does. We aim to stock everything you need to help make your kitchen the heart of your home and will give you some great ideas for gifts too. If we don't have something you are looking for, ask us – we may well be able to get it for you. Our products extend from good value and quality ranges perfect for everyday use to some of the best available for that longer-term investment. With the support of our suppliers we are competitive with major retailers.

David, Ione and the Salamander Team