

## Salamander July Newsletter

**SALE preview and details, [KitchenAid Event and Offers](#), [Coffee Demonstration](#) this weekend at Wimborne Roastery and [July Offers](#).**

It's time for our Annual Summer Sale and Clearance Table...

Our annual summer sale and popular clearance table will run from Sat 2 July to Sun 17 July .... and we begin with a **preview for Newsletter subscribers** on Friday 1 July from midday onwards when you can get 10% off everything except electricals. Then we kick off the sale proper with 10% off everything not on offer or in the sale (excluding electricals) on the first weekend. Items on the clearance table range from 20% - 50% off and feature particularly good offers on some end of line and "lonely" last few remaining products too. Come in and see for yourself and pick up a bargain.

### Bringing Cookware to Life - Salamander Events

Thanks to all who have support and enjoyed our events in Dacombe's Show Kitchen in May and June as part of our focus on bring cookware to life. Anita Davidson national demonstrator for KitchenAid joined us for the last in the current series of events for the summer on 16 June. She demonstrated the flexibility of the great value Mini Chopper and made a delicious smoked salmon mousse. She went on to make and bake a delicious Lemon drizzle cake using the iconic Artisan Mixer. While the cake was baking she gave lots of advice and demonstrated a range of attachments including the pasta maker, spiraliser, sifter scale and ice cream maker.



We will be offering a new range of events in the Autumn, including a Magimix demonstration. Details will be on the website and announced in the newsletter once confirmed.

We have some outstanding KitchenAid offers until 20 July and there really has never been a better time to treat yourself to an Artisan mixer 175 and not only beat the price rise but also get an extra discount off the RRP and a free gift too. We have stock of Empire Red, Almond Cream and Silk Pink at £449 and can order for next day delivery Honey, Fog Blue or Pistachio at £499 while stocks last. We also have two only Graphite Silver (RRP £499) at £399 again with a free gift.

### [Coffee Roasting and Making](#)

**Sat 2 July at [Wimborne Roastery](#) 10.00 - 11.30**

We have a few last remaining places for our Coffee Event at Wimborne Coffee Roasters on Saturday 2 July. Tickets are £7.50 per person or £10 for 2 including coffee and cake on arrival, a roasting demo and advice / demonstration of a range of coffee makers plus discounts on any purchases made on the day too. This month's prize draw is either a Bialetti Coffee Maker Gift set or a Le Cafetiere coffee maker with 2 Loveramic Coffee cups. Click [here](#) to order tickets for the event or [here](#) to enter the prize draw.

### July Offers

**Pan Set Offers** - Alongside the sale we have some great offers on Pan Sets with at least 40% off RRP on selected Stellar 7000, Scanpan Impact and Le Creuset 3 Ply Sets.

**Denby by James Martin Ceramic Cookware** is all available with 30% until 17 July.

**Le Creuset 3 for 2 Mugs are back!** Offers remain on hydration bottles, coffee mugs, serving dishes and remaining Cook's Specials while stocks last.

## Recipe of the month

One of our favourites to cook and eat outdoors is David's take on the classic Paella. The recipe is available on the website [here](#). We have Paella pans in diameters from 24cm to 46 cm to suit all party sizes, or like us you can use a shallow casserole.



## New In

### Out to Lunch



Super practical stainless steel lunch boxes come complete with Spork and Straw. Easy care, won't chip and look great too.



### Colour Works Melamine Picnic ware

If you want plain and simple packs of 4 in complementary colours these are the latest additions to our outdoor range.

**OPAL One Pod Coffee Machine** The OPAL One is the first coffee pod machine specifically designed to brew speciality coffee pods. By utilising a unique silicon brew chamber it eliminates unwanted dilution and features both higher pressure and higher temperature brewing — delivering a fuller-bodied, stronger coffee than ever before.

### Emma Bridgewater

Our first Emma Bridgewater stock will be out on the shelves in Early July, announced with fanfare on Instagram and Facebook. Some new designs and some classics to keep us all happy.



## Product of the month

There is growing interest in using Air Fryers and this official MasterChef product is proving very popular. It is the perfect size for 2 people, also ideal for a small family, or a large air fryer for 1 person. Using Air fryers you can prepare meat, vegetables, chips/potatoes & frozen items in a delicious and healthy way, reducing fat content by more than 90%. Two dials allow you to adjust both temperature and time.

## Cookshop of the Year finalists



We are delighted to have been nominated for Cookshop of the Year at the National Housewares award. The result will be announced on the 7 July and we'll let you know how we get on.

Next month we will have details of our Autumn events and new product launches.

We thank you for your support of Salamander Cookshop which we hope has at least something for everyone who enjoys cooking, wants to cook more, wants to cook something different or knows someone who does. We aim to stock everything you need to help make your kitchen the heart of your home and will give you some great ideas for gifts too. If we don't have something you are looking for, ask us – we may well be able to get it for you. Our products extend from good value and quality ranges perfect for everyday use to some of the best available for that longer-term investment. With the support of our suppliers we are competitive with major retailers.

David, Ione and the Salamander Team